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TRUEHEDGE Columnberry

it's patented and guaranteed

A NEW SENSATIONAL
UPRIGHT SHRUB

*for Smart
Landscaping!*

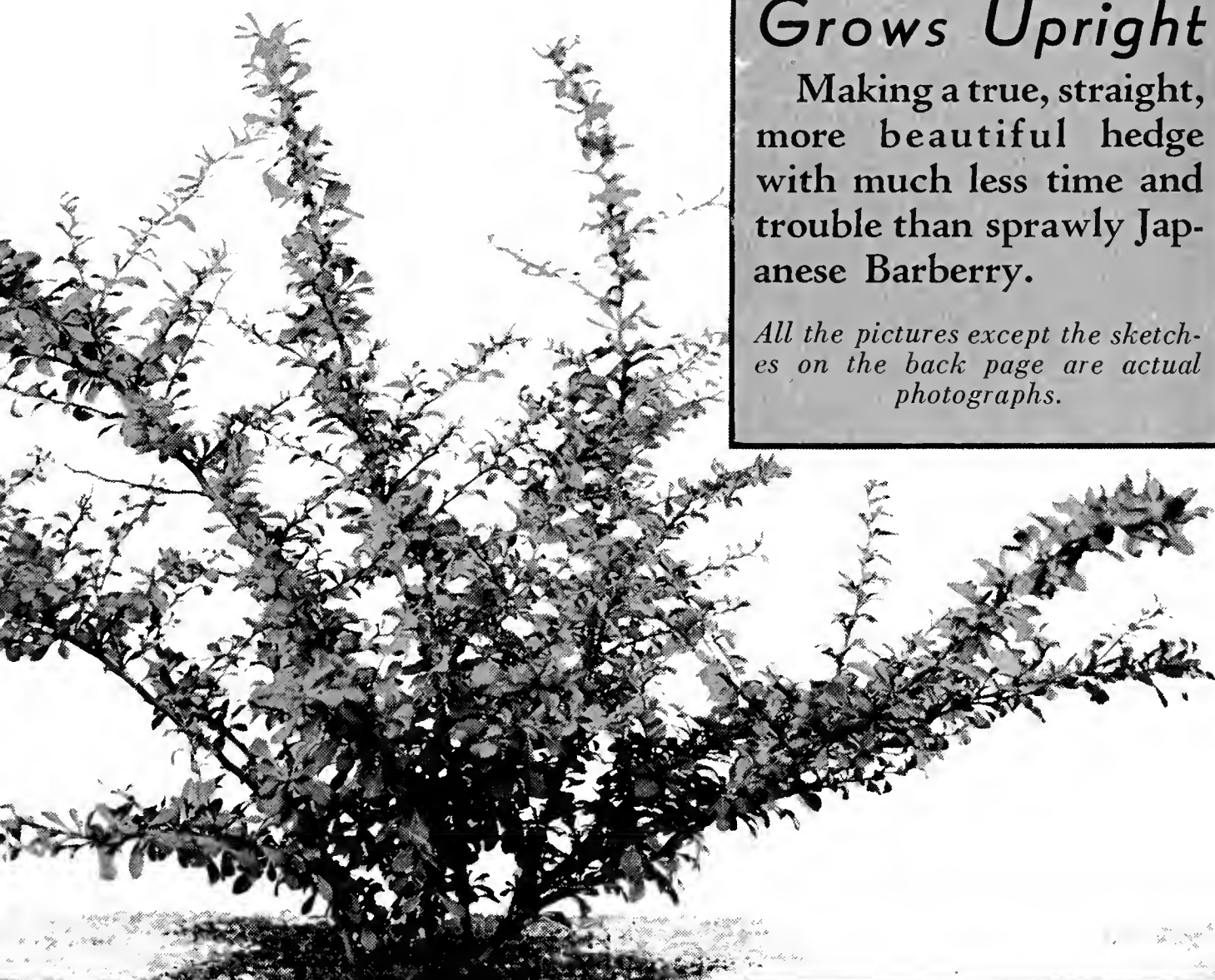
SUCCEEDS ANYWHERE

Hedges made from Columnberry growing in the nursery row. The first and only trimming made these finished hedges.

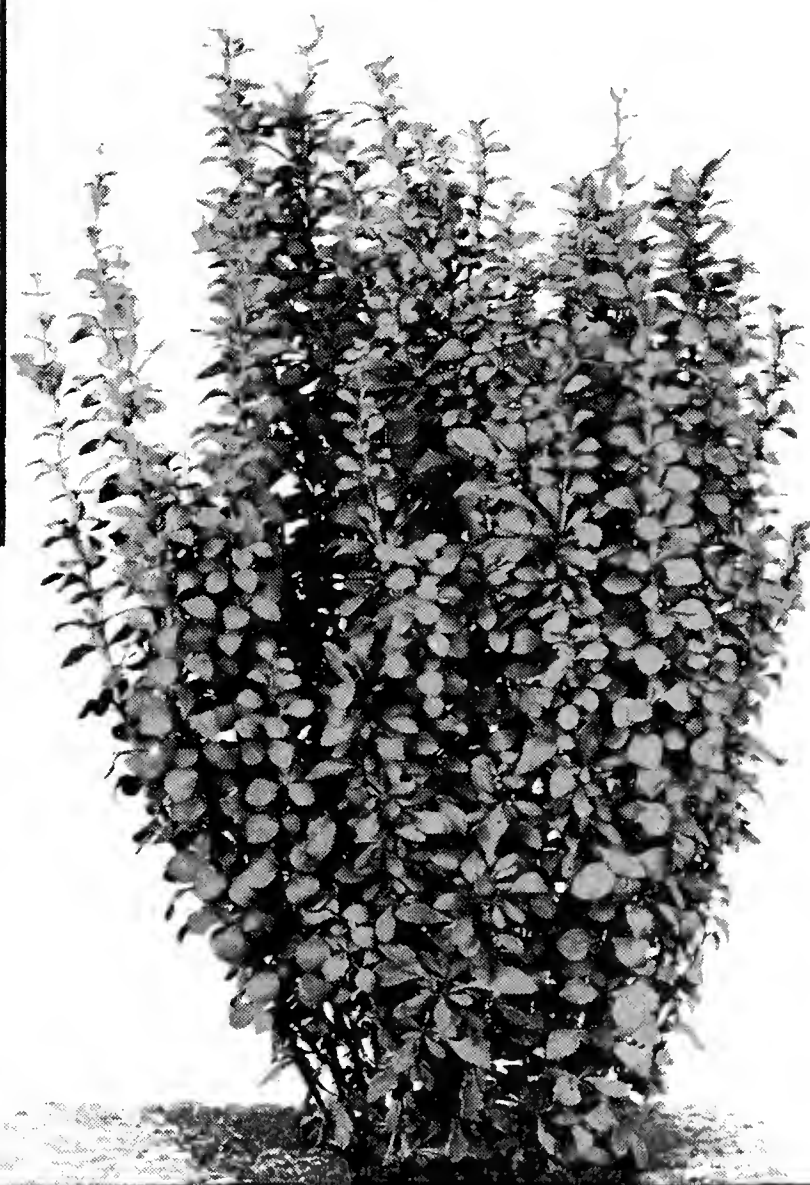
TRUEHEDGE Grows Upright

Making a true, straight, more beautiful hedge with much less time and trouble than sprawly Japanese Barberry.

All the pictures except the sketches on the back page are actual photographs.



COMMON BARBERRY



NEW TRUEHEDGE COLUMNBERRY

TRUEHEDGE COLUMNBERRY • A Lovel



Even if you never trimmed Columnberry, it would still make a dense, upright hedge. This beautiful garden is bordered with the new Columnberry, picture taken just a few weeks after planting.

**Over
500,000
Truehedge
Columnberry
plants have been
sold since its
introduction**

Gardeners and landscape architects find a wide use for Columnberry as accent plants, often in the place of the less hardy Arbor-Vitae or Boxwood. It has been tested perfectly winter hardy at 30 degrees below zero and thrives in adverse conditions, such as severe weather, poor soil, shade, exposure, etc.

Truehedge Columnberry Espalier and Tree Shapes

These actual photographs show the characteristic espaliers and tree shapes possible with the **Truehedge Columnberry**. These specimens were made in three weeks by two simple trimmings from 3-year plants growing in the nursery rows, just such plants as we send you. The espalier forms to the side of the tree are only three (3) inches thick. The tree or standard form is 30 inches tall.

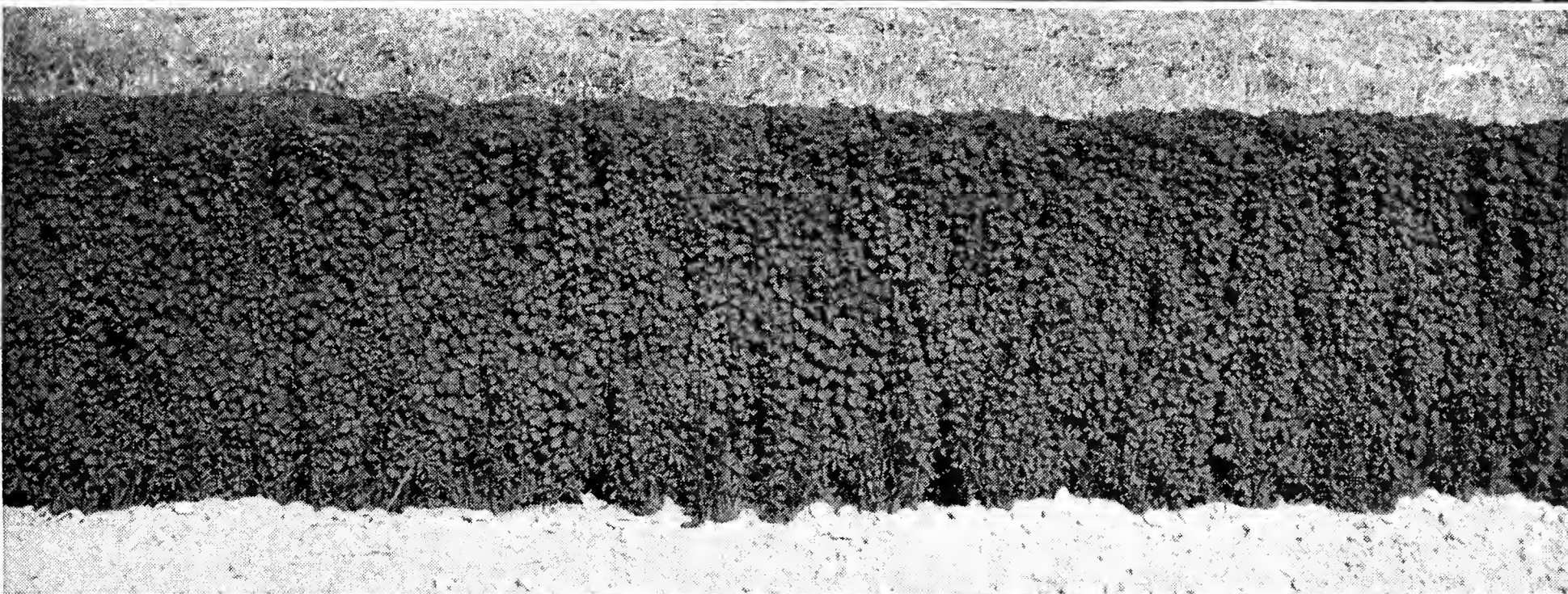


Two typical Truehedge Columnberry espaliers, 3 inches thick.

A decorative dwarf Columnberry tree, only 30 inches tall.

New Shrub for Hedges and General Planting

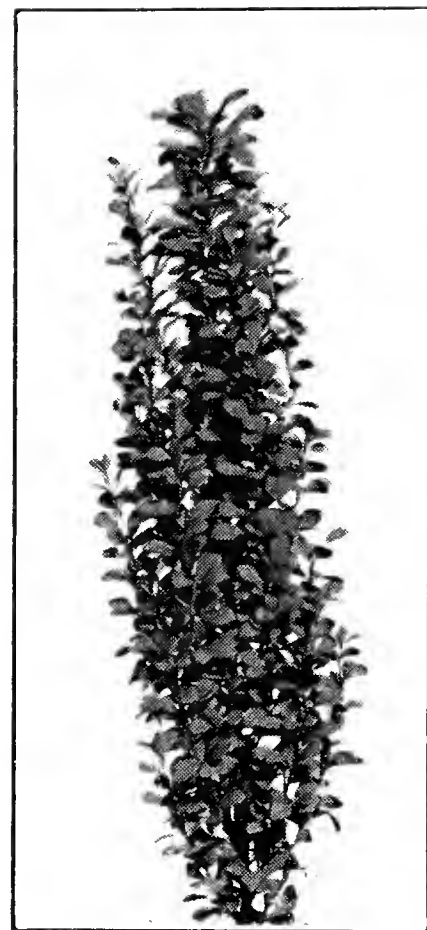
Here is the kind of a hedge Columnberry makes immediately after planting. Actual photograph of a first year hedge. Other types require 3 to 4 years toil and expense to effect a similarly finished hedge.



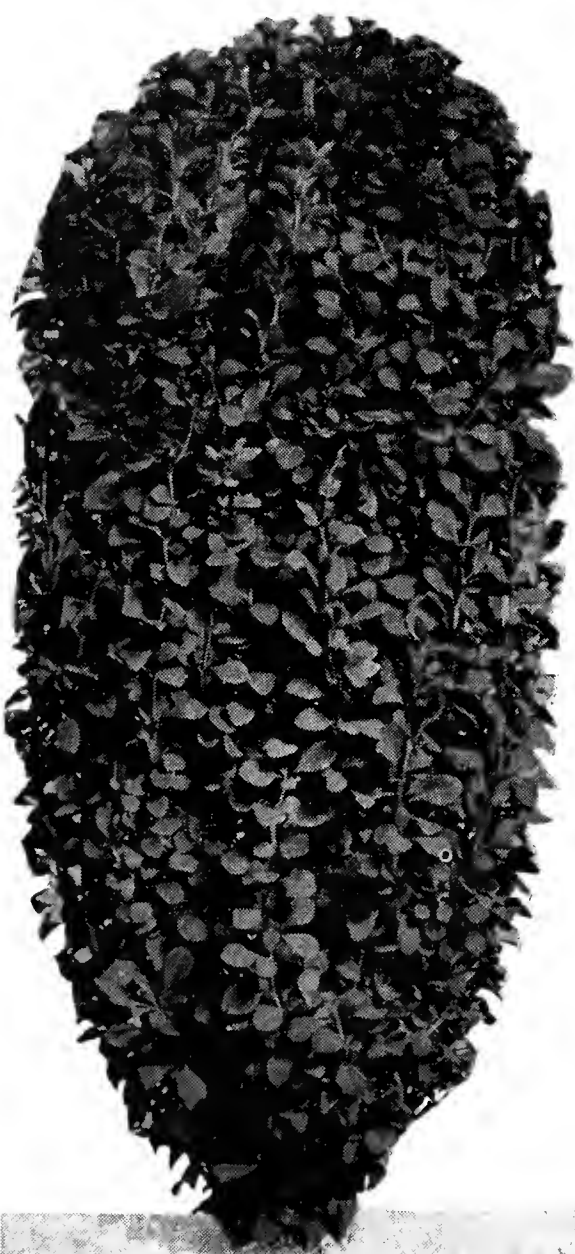
COLUMNBERRY with its Boxwood foliage, compactness, thriftiness, hardiness and adaptability, gives you in a very short time many of the marvelous Boxwood creations so prevalent in the lovely English gardens at only a small portion of the cost.

It also makes a beautiful, hardy, permanent, instantly finished hedge that is ultimately less expensive than other hedges, because it requires only a periodic clipping of the top at any desired height.

Less than 5 minutes trimmed these individual Columnberries from ordinary plants.



Note the natural upright growth of the branchlets on this individual branch of Columnberry.



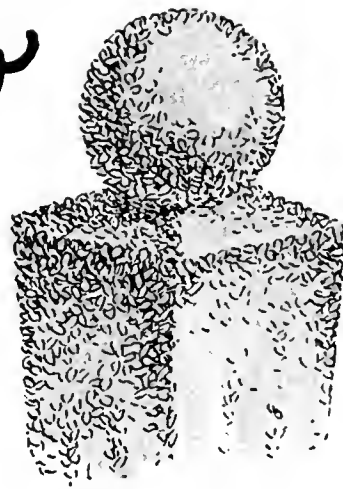
Boxwood Style. Two lovely trimmed specimens of Columnberry.



Three Columnberry plants and five minutes trimming time give you this circular half-moon design.



Artistry IN THE New Truehedge COLUMNBERRY



— It's Fun to Clip Living Totem Poles and Topiary Designs

IN GARDENS everywhere one sees a revival of the Colonial and English figured shrub and hedge designs, made possible with the new Truehedge Columnberry.

Not satisfied with natural growth, the "garden artist" enjoys painting with a pair of hedge clippers, if you please, living monuments in totem poles and topiary designs, all of which adds so much to the individuality of one's garden.

The development of pleasing designs is simple. By making a rough sketch of the design on paper, and outlining the plant with string or following the sketch with the eye, it is simply a matter of clipping according to the design.

With a pair of clippers for the broad surfaces and a smaller pair for the more detailed parts, the Columnberry will take on new forms and shapes in a surprisingly short space of time.

HEIGHT VARIABILITY

Formal or trimmed Columnberry grown as a dwarf hedge, as specimen plants, or as an edging may be easily kept to a minimum height of 12 inches or can be developed to a maximum of 4 feet.

Untrimmed or semi-formal Columnberry develops in good soil to a maximum height of 4 to 6 feet.

PRICES

Truehedge Columnberry Plant Patent
No. 110.

Propagation Rights Reserved.

	Each	Per 5	Per 25	Per 100	Per 250
9-12 in...	\$0.30	\$1.25	\$5.00	\$18.00	\$40.00
12-15 in...	.35	1.45	6.00	22.00	50.00
15-18 in...	.45	1.75	7.50	28.00	67.50
1½-2 ft...	.60	2.25	9.75	36.00	80.00
2-2½ ft...	.70	2.75	12.25	45.00	100.00

TRIMMED SPECIMENS

Furnished in Ovals, Globes, Boxes, Fans
and Spires.

	Bare Root		B&B	
	Each	Per 5	Each	Per 5
12-15 in. . .	\$0.75	\$3.00	\$1.25	\$5.00
15-18 in. . .	1.00	4.00	1.50	6.50
1½-2 ft. . .	1.25	5.00	1.90	8.00

PLANTING DISTANCE

For dense hedges, plant all Columnberry 10 inches apart, but for immediate finished hedge perfection, use the following scale at time of planting.

Size Planted	Spacing	Trimming Height
9 to 12 inches	6 inches apart	9 inches tall
12 to 15 inches	7 inches apart	12 inches tall
15 to 18 inches	8 inches apart	14 inches tall
18 to 24 inches	9 inches apart	16 inches tall
24 to 30 inches . . .	10 inches apart	21 inches tall

TRUEHEDGE GUARANTEE

Cole guarantees that Truehedge Columnberry plants sold by Cole at prices listed herein will create a formal hedge of height desired **at less cost and more quickly** than with plants of Japanese Barberry twice as large under same conditions. (*See note below).

We further guarantee if you are not entirely satisfied that we will supply sufficient plants (absolutely free) for a hedge of the same length, your selection from Japanese Barberry, three kinds of Privet, etc., (10 varieties in all).

THE COLE NURSERY COMPANY
PAINESVILLE, OHIO

Truehedge Columnberry is lovely for the modern hotel, apartment house or public building—to be planted in narrow spots, such as between walks or the promenade.

After trimming, it takes on that characteristic Boxwood appearance with dense green foliage which turns to scarlet in the autumn, with striking red berries throughout the winter.



THE COLE NURSERY CO.

600 Acres

"Everything That's Good and Hardy"

Estab. 1881

PAINESVILLE, OHIO